

The Ultimate Guide To The
DIGITAL STUDENTS
SHOWCASE FOR
CAREERS ADVISERS
AND EDUCATORS

skillsOne™



WELCOME



An overview of how to use the Digital Students Showcase video

What is the Skills and Thrills Digital Student Showcase video

The Skills and Thrills Digital Students Showcase is a 35-minute careers resource video available free to NSW high schools to share with students in years 7-12.

The video promotes vocational education and training pathways along with covering key topics including;

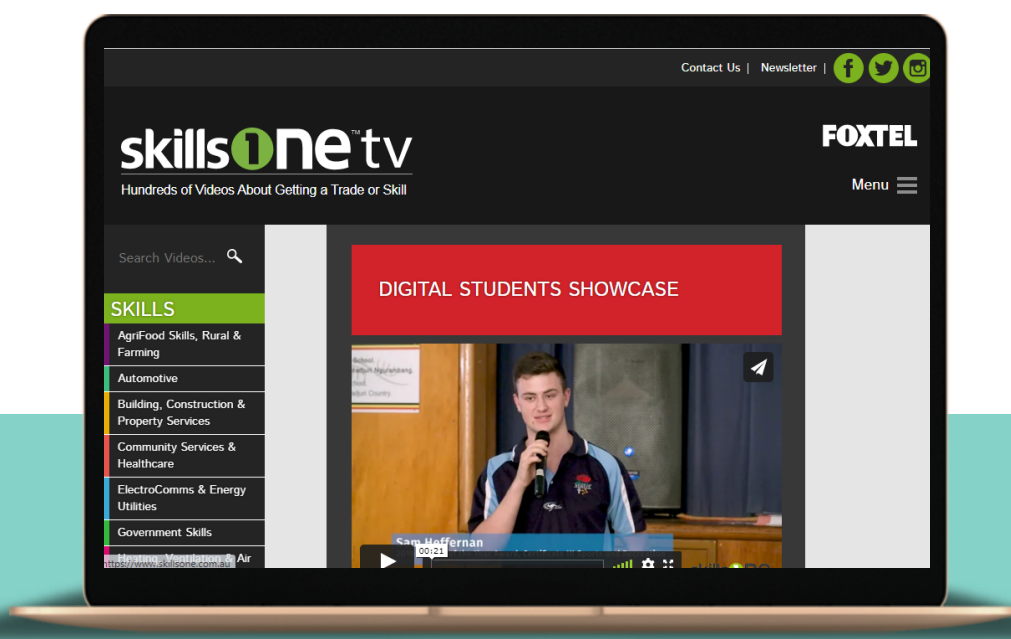
- Industry trends across NSW and Australia broadly for the next 5-15 years
- Impact on industry trends post Covid-19
- Apprenticeships
- Traineeships
- School Based Apprenticeships and Traineeships (SBATs)
- Opportunities in the vocational education and training sector (VET)
- How to connect your passion to a career
- Pathways from vocational training to university education

Industry areas that are set to experience strong growth across NSW in the coming years feature throughout the film including;

- Healthcare and social assistance
- Tourism and Hospitality
- Building and construction
- Transport, logistics and warehousing
- Mining and renewable energy
- Manufacturing
- Retail
- Creative
- Agriculture/ Agribusiness
- STEM and Digital
- Defence

How to use the video

The Skills and Thrills Digital Students Showcase video is designed as an entertaining and engaging careers resource. SkillsOne suggests that the video is shown **during class time** in careers or other related classes. This has proven to be the most effective method in student engagement from previous releases.



OPTIONS COULD INCLUDE;

- Showing the video to a large group (we often speak to schools who have shared to groups of 150+) during year group assembly
- Showing the video during careers or other associated classes
- Create a focal point for **National Skills Week (23-27th August)**, by hosting a screening of the video as an activity to celebrate and discuss the week
- Building the video into the coursework during the term
- Making the video mandatory viewing for students of certain year groups (where applicable)
- Sharing the video via online learning platforms for student use
- Sharing the video via newsletters or social media to encourage students & their parents to view in their own time
- Coordinating activities around the video, i.e invite in guest speakers, TAFE open days, or online/ in person expos
- Creating in class activities or discussion points following the video

Other supporting information

01

SkillsOne will be hosting a video panel discussion on Tuesday 17th August with industry experts and ambassadors to cover these topics in further depth and address any questions audiences may have from the video. This provides an opportunity for students/ careers adviser/ educators to pre submit questions which will be answered during the session.

Date: Tuesday 17th August

Time: 6-7pm (so parents can tune in).

Viewing: Viewing can be done on the evening or in the following days as a class activity.

The video will remain on the SkillsOne Facebook page until the end of 2021.

Questions: Pre submit questions until Wednesday 11th August (via below email).

How to view: The video will be accessible via the SkillsOne Facebook page

www.facebook.com/SkillsOneTV/

info@skillsone.com.au



02

SkillsOne has created a student handout, which promotes useful links which can be downloaded at- www.skillsone.com.au/category/digital-students-showcase/



Where to go for further information

SkillsOne has put together the following list of resources which you can share with students.

USEFUL WEBSITES

- Connecting apprentices and trainees to the right employers- www.1300apprentice.com.au
- The Australian Apprenticeships and Traineeships Information Services- www.aapathways.com.au
- Information on NSW Industry sectors- www.business.nsw.gov.au/industry-sectors/industry-opportunities
- Information on school- based apprenticeships and traineeships (SBATs)- www.education.nsw.gov.au/public-schools/career-and-study-pathways/school-based-apprenticeships-and-traineeships
- Independent tertiary education- www.iteca.edu.au
- Official national directory for VET- www.myskills.gov.au
- National Skills Week bring to life the messages, talents, skills, career pathways and the value of apprentices and trainees across Australia. The week is dedicated to raising the status of practical and vocational learning- www.nationalskillsweek.com.au
- Information on government- subsidised training in NSW- www.smartandskilled.nsw.gov.au
- Hundreds of videos about skills and training- www.skillsone.com.au
- NSW Skills Needs list (list of all the courses eligible for funding under Smart and Skilled)- www.training.nsw.gov.au/forms_documents/smartandskilled/skills_list/skills_list_v11.5.pdf
- TAFE NSW- All your vocational training needs in one place- www.tafensw.edu.au
- Everything you need to know about Vocational Education and Training (VET) in NSW including the latest in VET news and stories- www.education.nsw.gov.au/skills-nsw
- Celebrating the best in vocational training at a region, national and international level- www.worldskills.org.au



Industry specific websites and statistics:



AGRICULTURE/ AGRIBUSINESS

FACT: Agriculture is forecast to be Australia's next 100 billion dollar industry.

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BUILDING AND CONSTRUCTION

FACT: The construction industry generates over \$360 billion in revenue, producing around 9% of Australia's Gross Domestic Product, and has a projected annual growth rate of 2.4% in the next five years.

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CREATIVE INDUSTRIES

FACT: The creative industries were one of the most hard hit by the Covid-19 pandemic. Thousands of jobs across Australia's arts industry will be backed with a new \$250 million targeted package to help restart the creative economy and get the entertainment, arts and screen sectors back once again. The new grant and loan programs will roll out over 20/21 to different parts of the arts sector to support the \$112 billion creative economy and the more than 600,000 Australians it employs.

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DEFENCE

FACT: Top occupations in the defence sector are generally projected to undergo an increase in employment levels until 2024. The largest projected increase is for Aircraft Maintenance Engineers (11%).

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Industry specific websites and statistics:



HEALTHCARE AND SOCIAL ASSISTANCE

FACT: The Health Care and Social Assistance industry is the largest employing industry in Australia. In 2020 there were over 1.7 million people employed in this industry, which is projected to increase to more than 1.9 million by 2024.

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MANUFACTURING

FACT: During the COVID-19 pandemic manufacturing was one of the industries that showed considerable resilience and carried on producing, keeping people in work and providing essentials for the nation. Demand for locally manufactured products will continue to increase.

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MINING AND RENEWABLE ENERGY

FACT: Australia's mining industry has delivered a 10.4 per cent share of the Australian economy in 2019-20, making it the largest economic contributor with a \$202 billion GDP, according to The Australian Bureau of Statistics.

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RETAIL

FACT: Retail trade traditionally created more than 1.3 million jobs across Australia, making it our second-largest employer, 2021 and beyond will see challenges and shifts in consumer behaviour. Retailers who can adapt, move online and pivot offerings will come out on top.

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Industry specific websites and stats:



STEM AND DIGITAL

FACT: Analysis of labour force data by the Department of Employment, Skills, Small and Family Business shows that between November 2014 and November 2019, employment in STEM occupations grew by 19.7%, which is 1.9 times higher than the growth rate for other occupations. This is set to continue, over the five years to May 2024, with projections STEM occupations will grow by 11.6% (303,200 people), compared to other industries with growth at 7.5%.

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TOURISM AND HOSPITALITY

FACT: Prior to the Covid-19 outbreak accommodation, food services and tourism accounted for \$89.6 billion of gross value add to the Australian economy, making it one of our largest industry areas. As restrictions ease, local and national tourism and hospitality will once again be required for a thriving community.

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TRANSPORT, LOGISTICS AND WAREHOUSING

FACT: The Australian freight and logistics market is estimated to witness a growth rate of 2.5% over the period of 2018 to 2024. The market is segmented by freight transportation modes, freight forwarding, warehousing and value added services and other functions. Warehousing is expected to see strong growth in the Australia freight and logistics market due to the increasing infrastructure and technology development.

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VET as a first choice!

- 82% of VET graduates who completed an apprenticeship or traineeship are employed after training, as opposed to 67% of University students (McCrindle Research & Skilling Australia Foundation).
- Nil entry requirements and in some instances study can commence whilst at school.
- Students commence earning while gaining an apprenticeship or traineeship.
- National skills shortage in hundreds of different trade areas. Essentially, this means industries and employers are actively looking for carpenters, electricians, mechanics, cooks and hairdressers amongst other roles.
- Broad range of industry sectors covered.
- Median starting salary for a VET graduate is \$56,000 as opposed to the median starting salary for a University graduate of \$54,000. The difference comes into play when you consider debt left by studying (i.e while a carpenter's apprentice will earn an average of \$129,888 over the course of their four-year apprenticeship, a university graduate will be left with an average \$20,250 debt. When it's all over, the apprentice is about \$100,000 ahead of the uni grad).
- On-the-job experience is valued highly by employers.
- VET teaches workforce etiquette, skills relevant to the industry and provides a Nationally Recognised qualification, all within a manageable 12– 48 month period.